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AGREA
FOUNDATION



AGREA



COMPANY PROFILE

Ecology of Dignity

ASSOCIATION

EMPOWERING WOMEN IN THE FOOD
AND AGRICULTURE ECOSYSTEM

January 26, 2023



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MESSAGE FROM CEO

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Welcome

Message from AGREA Founding Farmer, President & CEO



Welcome to the AGREA Family! We are in the most essential business—feeding people. Rich or poor, young or old: everyone needs to eat. Food is essential to life on Earth. Hence, dignifying all the stakeholders in agricultural systems, more importantly the farmers is the core of our work. Many farmers create vibrant livelihoods out of food production, while others struggle to get ahead.

AGREA is a small player but a quality player. We founded our business on Ecology of Dignity as agriculture is the only industry that takes care of all living things on earth: plants, animals and humans. We are focused on making the country agriculturally sustainable built on the One Island Economy model guided by three major goals: Zero Hunger, Zero Waste and Zero Insufficiency.

We believe that Filipino Farmers are world class. They are the point of change in the food system. We also continue nourishing every Filipino family. Investing in human capital through nutrition is considered a sustainable economic investment. Nutritious and safe food allows for healthy and productive lives. It's as important as the air we breathe and the water we drink. Healthy human capital is the backbone of our economy. Taking good care of our only planet is integrated in our business. Environmental impact is a key consideration in all our business operations.

Our approach is transformational, we make sure every transaction made with AGREA from producing to bringing food to the consumers is contributing to impactful changes in every point of the supply chain. Welcome to AGREA and let's continue making farming cool, smart, sexy, and humane. Let us grow together!

CHERRIE D. ATILANO

Ambassador & Lead Group Member, United Nations Scaling Up Nutrition Movement | Young Global Leader, World Economic Forum | Expert Network Member, Sustainable Development at World Economic Forum | Food Systems Champion, UN

MEET THE AGREA TEAM



Cherrie D. Atilano
Founding Farmer,

President, CEO, and Executive Director

OPERATIONS



Christine Desiree Jodloman
Director of Community
Development and Programs

FINANCE



Sonia Castillo Gonzales
Vice President of Business
Operations

FARM SCHOOL



Menchie J. Revarez
Farm School Administrator

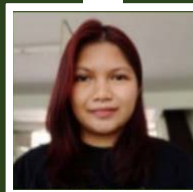
COMMUNICATIONS & MARKETING



John Mark Carurucan
Communications Officer



Alma Serna
Book Keeper



Jaybelle Revilloza
Farm School Trainer



Christine Refugia
Farm School Registrar

ABOUT US

AGREA Foundation is a small player but a quality player in capacity-building programs and empowerment of farmers in the Philippines. We founded our organization on 'Ecology of Dignity' as agriculture is the only industry that takes care of all living things on earth: plants, animals, and humans.

We are focused on making the Philippines archipelago to be agriculturally sustainable and resilient built on the One Island Economy model guided by three major goals: Zero Hunger, Zero Waste, and Zero Insufficiency. We believe that Filipino farmers are world-class. They are the point of change in the food system. We also continue nourishing every Filipino family. Investing in human capital through nutrition is considered a sustainable economic investment. Nutritious and safe food allows for healthy and productive lives. It's as important as the air we breathe and the water we drink.



AGREA Farm School Scholars' Graduation Ceremony, 2022

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OUR HISTORY

OPERATING SINCE NOVEMBER 2014 in a patch of land in the Island Province of Marinduque, AGREA is registered with the Securities and Exchange Commission in June 19, 2015. In the years that followed, AGREA went on to become successfully accredited by various Philippine government agencies.

In 2016, the Department of Agriculture-Agricultural Training (DA-ATI) accredited AGREA Farm Estate in Marinduque as a Learning Site for Agriculture for its diversified integrated farming system. In 2017, the Technical Education and Skills Development Authority (TESDA) also certified AGREA Estate Farm as a farm school and an assessment center for agri-cultural technical vocation skills development. The following year, the Department of Tourism (DOT) recognized AGREA as an agri-tourism farm site.



AGREA MODEL FARM

Opened in 2014 in the Amana Estate in Cawit, Boac, Marinduque, the AGREA Model Farm was and still is a diversified integrated farm for research, hands-on farming training, vermicomposting facility, and high-value crops production.



AGREA FARM SCHOOL

AGREA Farm School is an integrated working farm a few yards from the model farm; this is AGREA's main office for farm operations and farmer-direct services. The AGREA Farm School and Assessment Center is also situated here.



AGREA MANILA OFFICE

Holding an address in the bustling city of Makati in Metro Manila, this AGREA office is both an operations hub for partnerships, administration and finance, programs development, and store for agricultural produce among others.

AGREA
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A leader in localizing global sustainability solutions towards resilient food systems transformation across generations.

VISION

MISSION

GOALS

To dignify the food producers as stewards of the environment and food and nutrition security champions.



To be the platform for multi-sectoral and multi-stakeholder convergence on creating effective solutions in the food systems.



To establish the largest and most impactful grassroots women food producers federation.



To nurture the younger generations to be the future leaders in food systems innovation and transformation.

OUR CORE VALUES reflect what is important to us as an innovative, inclusive, for-purpose agroenterprise all centered towards our collective aim of cultivating human beings with a thinking heart.



Eight Guiding Pillars



Livelihood through Entrepreneurship
Provide technical and business skills with values formation and financial literacy



Sustainable Agriculture
Ecological, economical, and organic ways of farming and fishing



Environment
Hone, inspire, and nurture environmentalist farms and fisher folk



Education
Incorporate agriculture in all levels of the educational system



Intercultural Collaboration
Culture sharing



Responsible Tourism
Community-based agri- and environmentally-friendly tourism



Development Communication
Create a new and sustainable narrative for agriculture



Health & Nutrition
Promote and practice healthy, enriched, and sustainable living

WE MEASURE OUR IMPACT by designing, implementing, and sustaining agri-based programs that address issues concerning the environment, food security, and economic development.



The UN named AGREA's Founding Farmer, President and CEO, Cherrie Atilano, as one of the 60 Food Systems Champions: a group that helps identify and rally communities around the most powerful ways to make our food systems stronger in all regions of the world. She is the only Filipino in the group.

With her remarkable impact in the food and agriculture sector, this new designation and responsibility as a Food Systems Champion supports and strengthens her impact on the food and agriculture sector both nationally and globally. In 2019, UN Secretary General Antonio Guterres appointed Cherrie as a high-level ambassador of the UN Scaling Up Nutrition Movement. In 2020, she was chosen as a Young Global Leader of the World Economic Forum, was appointed as a Board Member of the Global Alliance for Improved Nutrition (GAIN) based in Geneva Switzerland, Philippine Ambassador on Food Security by the Department of Agriculture, and appointed as the President of the MIMAROPA Regional Farm Tourism Association.

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Food Systems Champions include youth and indigenous peoples' leaders, small-holder farmers and scientists from across

the globe, as well as principals from nutrition, health, climate, nature, gender, policy, producer, academic, business, finance and technology communities. They work closely with the UN Secretary General's Special Envoy, Agnes Kalibata, to kick start activities in the build up to

the Summit, including discussions on how to galvanize and build their networks to unleash ambitious new actions, innovative solutions, and plans to transform food systems in alignment with diverse local contexts.

This network will be the beating heart of the Summit over the coming months, and become the frontline of a new movement to transform global food systems for the better. The initial Champions will lead the call for a new movement to transform food systems, encouraging anyone involved in food systems to join the cause later this year online.

For more information about the UN Food Systems Champions, visit their website: www.un.org/sustainabledevelopment

AGREA TAKES ACTION FOR THE SUSTAINABLE DEVELOPMENT GOALS

At the heart of the United Nations 2030 Agenda for Sustainable Development are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries – developed and developing – in a global partnership.

Taking action for the SDGs, AGREA commits to end poverty and other deprivations by going hand-in-hand with strategies that eradicate poverty in all forms, end hunger, improve health and education, and spur economic growth—all while tackling climate change and environmental protection.

AGREA commits to create lasting sustainable impact across several development goals.



MARINDUQUE ISLAND PROVINCE

MIMAROPA REGION

Coordinates: 13°24'N 121°58'E

Area: 952.58 Km² (367.79 sq mi)

Municipalities

Boac, Mogpog, Sta. Cruz, Torrijos, Buenavista, Gasan

Population: 234,521 (2015)

-  Ongoing
-  Incoming
-  Potential Area



AGREA MODEL FARM

High-Value Crops
Native Black Pig Production
Farm Tourism
Cawit, Boac

AGREA FARM SCHOOL

Organic Agri Production NCII
Agri Crops Productions NCII
Pest Management Veg. NCII
Cawit, Boac

SELF-PALAYANCE
Multi-Colored Rice Production
and Season-Long Training
Baliis and Napo, Sta. Cruz

TURMERIC PRODUCTION
62.5 ha Plantation
Malibago, Torrijos

GINGER PRODUCTION
Ginger Plantation
Malibago, Torrijos

ISLAND ECONOMIES

Graphic representation of AGREA's current and incoming projects, as well as potential areas for development in the Island Province of Marinduque, MIMAROPA Region (IV-B) Southern Luzon, and Siargao Island, Surigao del Norte in the Caraga Region, Northeast Mindanao.



SIARGAO ISLAND SURIGAO DEL NORTE

CARAGA REGION

Coordinates: 9°54'18"N 126°4'0"E

Area: 437 Km² (169 sq mi)

Municipalities

Burgos, Dapa, Del Carmen, General Luna, Pilar, San Benito, San Isidro, Santa Monica, Socorro

Population: 94,273 (2015)

DEMAND
Rice—2,000 Metric Tons Annually

SELF-PALAYANCE
Rice Production
Rice Mill Facility
Tuburan, Del Carmen

CANCHOY FARMS SIARGAO, INC.
Agribusiness Production
AGREA Farm School
AGREA Ecotourism
Canchoy, Del Carmen

VEGETABLE PRODUCTION
Common and High-Value
Vegetables
Tuburan, Del Carmen

DEMAND
Salad Greens—2,000 Kg monthly
Leafy Vegetables—2,000 Kg monthly
Fruit Vegetables—2,000 Kg monthly
Herbs and Spices—5,000 Kg monthly

DEMAND
Pork—20,000 to 30,000 Kg weekly
Chicken—20,000 Kg weekly
Eggs—30,000 pcs weekly

WIN WIN PIG FARMS
Organic Markaduke
Native Black Pig Production
Tawin-Tawin, General Luna

OUR PROGRAMS

WOMEN IN AGRICULTURE

FORWARD (Finding Opportunities & Roles of Women in Agriculture Rural Development) was launched in support of the platform called GrowHer.org, which is now a 5.6 Million Dollars impact fund managed by Grow Asia, a multi-stakeholder platform established in 2015 by the World Economic Forum and the ASEAN Secretariat to cultivate more inclusive, resilient and sustainable food systems in Southeast Asia. It collaborates with over 580 partners across 6 country partnerships, reaching over 2 Million farmers. AGREA's flagship women's initiative. The program enables women to be the center of moving agriculture and rural development forward. We believe investing for women is an investment for the whole community.



The members of the Women Food Producers Association in Marinduque

OUR PROGRAMS

AGRICULTURE EDUCATION

Education is a sustainable development multiplier. Therefore, investing in relevant and quality education for farmers is exponential. AGREA Farm School provides a venue for farmers to learn, explore, and incubate ideas that are set to spark transformation in their communities.

AGREA is the first TESDA – accredited farm school in Marinduque, and certified by the Department of Agriculture – Agricultural Learning Institute as an Organic Agriculture Learning site. We offer scholarships in agriculture-related technical and vocational courses and are packaged from the competency map of the Philippine agri-fishery sector.



The AGREA Farm School Scholars' Graduation Ceremony, 2022

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OUR PROGRAMS

YOUTH IN AGRICULTURE

Headlines of aging farmers and struggling fisherfolk often dominate the news, but AGREA wants to spread a message of hope: young Filipinos making farming and fishing cool, smart, sexy, and humane do exist, and their stories have the potential to motivate millions of other Filipino youth to follow suit.



AGREA is an implementing partner of the U.S. Embassy, and the Young Southeast Asian Leader's Initiative (YSEALI) for programs on youth leadership in agriculture and agribusiness.

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OUR PROGRAMS

FARMERS' RESILIENCE

We provide knowledge and capacity for resilience leadership to better serve our partner-farming communities as we believe that sustainable development cannot be possible without resilience in our food systems.

This is our step to contribute to a disaster-proof and resilient agriculture sector.



The members of the Masterclass for Outstanding Village Economies (MOVE), in Majayjay, Laguna, and the training completers of the Enabling-Farm-To-Table program with values formation and financial literacy component in partnership with BPI Foundation.

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OUR MILESTONES

1. Meeting of AGREA founders in Amana Private Estate, Cawit, Boac, Marinduque Philippines (October 2014);
2. Creation of 15 farming communities (cooperatives) in partnership with the Department of Agrarian Reform (November 2014);
3. AGREA launched the AGREA Scholarship Program for poor but deserving children of farming and fishing families based in Marinduque. So far, AGREA is sponsoring the college education of three (3) college students taking up BS Agriculture at the Marinduque State College School of Agriculture in Torrijos;
4. AGREA conducted a round-table discussion with local Marinduque government officials mainly with Governor Carmencita O. Reyes and Congresswoman Gina Reyes together with other business leaders and organizations both private and non-government organizations working actively in the island. President of Philippine Airlines Mr. Jaime Bautista was also invited to possibly resume the flights in the island (March 9, 2015);
5. AGREA's farming community partners were visited by social business partners coming from New York, Chicago and California (April 2015);
6. AGREA helps in looking for sponsorships for the annual Musika sa Isla: Marinduque Classical Music Festival. This is to revive the culture of music in the island. The Musika sa Isla Festival Chorus is composed of 40 members, children of farmers and fishermen trained by Japanese pianist and violinist and Filipino singers (May 22, 2015);
7. AGREA conducted capacity building training to Young – Environmentalist Farmers in the island and AGREA scholars (April 2015);
8. AGREA funded "black rice planting" for organic seed production and introduced new technology called System of Rice Intensification (SRI) (July 2015);
9. AGREA undertook a province-wide inventory and research mapping on these sectors: political, economic, education, agriculture, livelihood, environment and tourism (June–November 2015);
10. AGREA hosted interns and volunteers coming from Brazil, USA, Australia, Spain, France and New Zealand (February – November 2015);
11. The Director of Social Impact Investment of the University of Melbourne visited the province to help in social impact measure of AGREA's work (August 2015);
12. AGREA, in partnership with Asia New Zealand Foundation Young Business Leaders Initiative, hosted the Asia New Zealand Tasty Business event. The visit created engagements especially cacao farms for Wellington Chocolate Factory and some organic products that could be connected to the New Zealand market in the near future. (December 2015);
13. The U.S. Embassy Manila, Keep Hope Alive, and AGREA implemented myLEADER (MIMAROPA Young Leader) Program in the Provinces of Mindoro, Marinduque and Palawan. 120 youth leaders and community-based youth benefited from the program. (January–March, 2016);
14. AGREA is continuously gathering and training backyard-farming enthusiasts with the monthly Organic Backyard Farming Skills Training. (Program launched March 2016) n. AGREA, with funding from the New Zealand Embassy, is building a 250sqm Vermicomposting Facility at the AGREA Model Farm in Brgy. Cawit, Boac, Marinduque. Once operational, this all-organic fertilizer facility will provide the organic fertilizer requirements of Marinduque farmers. (Construction started April 2016. Launching August 2016);
15. AGREA, in coordination with DepEd Marinduque, launched and is currently implementing The Garden Classroom, AGREA's game-changing school garden program benefiting 18 pilot elementary schools by 2016, and all 183 Marinduque elementary schools in the next 5 years. (April 2016–2017);
16. AGREA implemented Agri-Immersion Activity, a 5-Day 4-Night experiential farming and community immersion activity in Marinduque. The activity aimed that high school participants from Poveda and Woodrose recognized the important roles farmers play in an inclusive food system (April 2016);
17. The Department of Agriculture-Agricultural Training Institute accredited AGREA Estate Farm in Marinduque as a Learning Site for Agriculture (June 5, 2016);
18. AGREA, in close coordination with DAR Marinduque is implementing Season Long Training On System Of Rice



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OUR MILESTONES



AGREA's Season Long Training On System Of Rice Intensification and Diversified Integrated Farming System In Marinduque

Intensification and Diversified Integrated Farming System In Marinduque, a season-long rice program targeting more than 30 Agrarian-Reform Beneficiary farming families from Sta. Cruz, Buenavista, Boac, Marinduque. (May–August 2016);

19. AGREA was invited and presented at the Global Youth Forum, World Bank, Washington D.C. "Working with Youth to Transform Global Economic Development". (June 13–15, 2016);
20. AGREA, in coordination with various LGUs in the province, implemented National Arbor Day 2016 Marinduque. Three tree-planting activities were established, (1) Indigenous Talisay Trees Planting, (2) Fruit-bearing Trees Planting, and (3) Plant a Tree at Home Project. More than 400 trees were planted and at least 80 volunteers were gathered. (June 24–25, 2016);
21. AGREA was invited to join and presented at the Global Leadership Initiative by the Rotary Club International and United Nations in South Norwalk, Connecticut, USA (August 4–10, 2016);
22. AGREA was presented at the Global Youth Economic



AGREA was awarded a Global Responsible Business Leadership Award 2017 for Agriculture Development Excellence

Opportunities Summit, MakingCents International, RTI International, Feed the Future, and US Department of States in Washington DC, USA (September 27–29, 2016);

23. AGREA initiated the Marinduque in a Bag, a collection of artisanal products from farming and fishing communities in Marinduque; w. AGREA was invited and presented at the Sustainability E-Summit in Hong Kong (October 8, 2016);
24. AGREA was invited and presented at the Annual Gathering of Hong Kong Young Professional Organization (YPO). (October 9, 2016);
25. AGREA was invited and presented at the World Economic Forum Global Shapers in China (October 2016);
26. AGREA Founding Farmer, President and CEO Cherrie Atilano was chosen as one of the Ten Asia New Generation of Emerging Leaders (ANGELS) by Channel News Asia Singapore 2016–2017;
27. AGREA was invited and presented at the International Sustainable Tropical Forests Conference in Yale University School of Forestry and Sustainable Development (January 25–27, 2017);

OUR MILESTONES

28. Cherrie Atilano was recognized as one of the Ten Outstanding Women in Nation Service (TOWNS) in 2016;

29. Cherrie Atilano was recognized with the Rappler Movers Award (2016);

30. Cherrie Atilano was recognized as one of the Inspiring Filipino Entrepreneur by Go Negosyo and His Excellency Rodrigo Duterte of the Republic of the Philippines (March 30, 2017);

31. AGREA administered the YSEALI GenerationGR3EN Workshop, a program sponsored by the U.S. Department of State, and funded through a Cooperative Agreement from the U.S. Embassy in Brunei Darussalam to AGREA for administration of the workshop and follow-on activities which have been planned through 2017. The workshop is a 4-day eco-entrepreneurship workshop held in Brunei Darussalam with focus on eco-tourism. It brought together 50 delegates (aged 20-35) from all ten YSEALI member countries: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam. GenerationGR3EN aimed to develop a generation of “ecoentrepreneurs” with the knowledge and skills to launch environmentally-friendly green businesses. Delegates will have the opportunity to hear from ‘green business’ ex-

perts, explore tourism in Brunei Darussalam, connect with like-minded youth leaders, and develop innovative eco-tourism business plans (February 25-28, 2017);

32. Cherrie Atilano was chosen as one of the 15 Outstanding Social Entrepreneur in Asia-Pacific to join the pioneer batch of Asia-Australia Emerging Leaders Program (A2ELP) in University of Melbourne, Asialink, and Australian Government Department of Foreign Affairs and Trade (DFAT). AGREA also had the opportunity to present at the Australian Parliament during this program. (March 5-12, 2017);

33. AGREA was awarded a Global Responsible Business Leadership Award 2017 for Agriculture Development Excellence. Global Responsible Business Leadership Awards is organized by the Asia Pacific CSR Council and this year was supported by the United Nations Global Compact. The award builds on the United Nations Sustainable Development Goals that were adopted by UN Member countries in 2015 and are held in high regard by the private sector;

34. DA-ATI and TESDA accredited AGREA as a farm school and assessment center offering Organic Agriculture Production NCII (May 31, 2017);

35. Thirty (30) Marinduque-based rice farmers participated in



AGREA's Season Long Training On System Of Rice Intensification and Diversified Integrated Farming System In Marinduque



AGREA was awarded a Global Responsible Business Leadership Award 2017 for Agriculture Development Excellence

OUR MILESTONES



AGREA launched the first Leaders and Entrepreneurs in Agriculture Forum (LEAF) in September 29-30, 2018

the Financial Literacy and Values Formation Training conducted by AGREA as part of efforts to reintroduce a reinvigorated System of Rice Intensification (SRI) in Marinduque

(June 27, 2017);

36. AGREA kicked off its One-Island Greening Movement activities by setting up a bamboo nursery in the Island of Gaspar in Marinduque, the Philippines (June 2017);

37. AGREA administered YSEALI Grow, a youth leadership and agripreneurship program sponsored by the U.S. Embassy Manila. It gathered 30 youth leaders from Mindanao areas such as Lanao del Sur, North Cotabato, and Bukidnon and 6 mentors to Costales Nature Farms in Majayjay, Laguna (August 28 to September 1, 2017). YSEALI Grow was also successfully iterated by AGREA in 2018 and 2019);

38. AGREA was shortlisted in the Frontier Innovators, an initiative of the Australian Government Department of Foreign Affairs and Trade's innovationXchange, and delivered by SecondMuse (December 2017);

39. AGREA won the Social Impact Award in ASEAN in May 2018 in Singapore;

40. Cherrie Atilano as the First Social Entrepreneur Awardee for Women of the Future in Southeast Asia in Singapore (May 18, 2018);

41. Cherrie Atilano as the Most Outstanding Women Entrepreneur in ASEAN in June 2018;

42. AGREA Launched the Farm Tourism Association of Island Marinduque (FTAIM) with 60 members (August 2018);

43. The Department of Tourism accredited AGREA Farm Estate as an Agri-Tourism Site (August 13, 2018);

44. AGREA was represented by its CEO in the United Nations General Assembly side event with the World Economic Forum Sustainable Development Council (2018);

45. AGREA launched the first Leaders and Entrepreneurs in Agriculture Forum (LEAF) in September 29-30, 2018 and attended by 500 delegates from over 20 countries;

46. Cherrie Atilano as a Fellow of Westerville Foundation in Berlin, Germany as Young Founder Award (October 2018);

47. Cherrie Atilano was recognized as the first Young Agripreneur Awardee of ASEAN Agri-Summit 2018;

48. Cherrie Atilano as the TOFARM Agripreneur of the Year Awardee 2018 by Junior Chamber International;

49. Cherrie Atilano as the Most Outstanding Negrense (November 2018);

50. Cherrie Atilano won as one of The Outstanding Young Men/Women (TOYM) in the Philippines 2018;

51. AGREA Farm School produced 159 graduate scholars in 2018, all with NC II on Organic Agriculture Production given by TESDA in December 14, 2018;

52. AGREA's Communications and PR Director Rafael Seño and Siargao Island Supervisor Elaine Quidato represented the

OUR MILESTONES



Move Food Initiative was launched as AGREA's response to the supply and logistical challenges of the COVID 19 pandemic



DA-ATI and TESDA accredited the AGREA Farm Estate as a learning site for agriculture and as a farm school (May 2017)

Philippine delegation to the Food and Agribusiness Value Chains Short Course provided by the Massey University Palmerston North in New Zealand, funded by the NZ Aide Programme, administered by the NZ Ministry of Foreign Affairs and Trade, and in partnership with AGREA Philippines and Leaders and Entrepreneurs in Agriculture Forum - LEAF (April to May 2019);

53. A solar water pump was installed and turned-over by AGREA to a farming community in Kulilis, Torrijos. The project was successfully implemented through a joint project with One Renewable Energy (OREE). (12 June 2019);

54. AGREA won in the NGO Category in the 4th ASEAN Rural Development and Poverty Eradication (ASEAN-RDPE) Leadership Awards Ceremony to be held in Nay Pyi Taw, Myanmar (November 8, 2019);

55. AGREA's work in Marinduque is being replicated in the island of Siargao (2019);

56. The AGREA Farm School and Assessment Center in Marinduque opened two (2) new TESDA-accredited programs: Pest Management (Vegetables) NCII and Agricultural Crops Production NCII (July 3 2019);

57. AGREA's Director for Agribusiness and Farm Management

Benjamin Cadag represented the Philippines for a 17-day Training Course on Agribusiness and Agritourism headed by JICA Okinawa International Center and NPO Lequiu Wings held in Okinawa, Japan (February 2020).

58. Cancohay Farms Siargao Inc. (CFSI) was launched in the island of Siargao, Surigao del Norte as AGREA's work is being replicated in Mindanao, Southern Philippines. CFSI is a DA-ATI- and TESDA- accredited institution in Brgy. Del Carmen Siargao and offers hands-on and experiential technical vocational training in agriculture (Learning Site for Agriculture) and is also a working farm for high value crops.

59. Move Food Initiative (MFI) was launched as AGREA's response to the supply and logistical challenges of the COVID 19 pandemic. MFI is a new and innovative way of "moving" food: straight from farmers to clients (launched March 23, 2020);

60. Cherrie Atilano was chosen as a Young Global Leader (YGL) Class of 2020 - the World Economic Forum's foundation for remarkable leaders under 40;

61. Cherrie Atilano was selected as one of the Global Alliance for Improved Nutrition (GAIN) Board of Directors (2020).

FORWARD

Finding Opportunities and Roles of Women in
Agriculture and Rural Development

FORWARD is AGREA's flagship initiative for women. It enables women to be the center of moving agriculture and rural development forward. We believe that investing for women is an investment for the whole community.

The initiative focuses on the core areas of education and sustainable livelihood, both of which are supported and strengthened by policy, and all three holistically amplified by an inspiring movement.



Masterclass towards Outstanding Village Economies (MOVE) Education is a sustainable development multiplier; therefore, investing in relevant and quality education for women farmers is exponential.

Masterclass towards Outstanding Village Economies (MOVE) is a learning center for women, focused on much improved nutrition at home and communities—through trainings on processing and selling of healthy superfoods. Processing includes making high quality baked goods, jams and pickled goods, and juice extracts from superfoods such as herbs, turmeric, papaya, and blue ternate. Creating village economies is important for the communities of Marinduque and Siargao, because they are agri-based rural communities, with a lot of potential for growth and development.





SUSTAINABLE LIVELIHOOD: Farm Tourism & Agripreneurship Women are natural nurturers and have the potential to transform communities. Enabling women through sustainable agri-based livelihood ensures gender equity and economic prosperity. FORWARD integrates gender advancement and development (GAD) and financial literacy training that focus on two main areas: agripreneurship and farm tourism.



MOVEMENT: #SheKeepsGrowing
What inspires and moves a movement forward? We believe we need to highlight and celebrate the humbling and inspiring stories of successful women who created shared value in agriculture and rural development. AGREA develops the #SheKeepsGrowing movement in order to amplify these inspiring stories of women who are feeding their homes, their communities, and the world.



POLICY: Magna Carta of Women in Agriculture Policy is an encompassing legacy. It can enable an ecosystem of opportunities that is equitable and sustainable for women in rural communities, maximizing their potential as changemakers in agriculture and rural development. FORWARD leads roundtable discussions with rural women and gender advocates to guide policymakers in crafting inclusive laws that enable and protect the rights of women in agriculture.

OUR MILESTONES



Publication of Compendium guidebook on evidence-based initiatives on food security, nutrition, and gender equality last January 2022.

YSEALI ADVANCING AGRIBUSINESS DIGITAL MARKETING REGIONAL WORKSHOP IN TIMOR-LESTE



Group photo of all the 50 YSEALI AgriBiz delegates together with the AGREA team, U.S. Embassy of Dili, Mr. Tom Daley, U.S. Charge d' Affaires, Dili, Timor-Leste, Mr. José Ramos-Horta, President of Timor-Leste, Margo Pogorzelski, Deputy Director of Maritime Southeast Asian Affairs, Bureau of East Asian and Pacific Affairs, U.S. Department of State, H.E. Mr. Ekapol Poolpipat, Ambassador of the Kingdom of Thailand, and YSEALI Facilitators.



AGREA is an implementing partner of the U.S. Embassy, and the Young Southeast Asian Leader's Initiative (YSEALI) for programs on youth leadership in agriculture and agribusiness.



Learn organic farming the AGREA way

Agri School for a Sustainable Future

AGREA FARM SCHOOL, located in a 2-hectare farm property in Cawit, Boac, Marinduque. It is the first Technical Education and Skills Development Authority (TESDA) accredited farm school in the province. The farm school offers agri-related technical and vocational courses and are packaged from the competency map of the Philippine agri-fishery sector:

- Organic Agriculture Production NCII
- Pest Management (Vegetables) NCII
- Agricultural Crops Production NCII

Basic Admission Requirements

- Must be a Filipino citizen
- Must be 18 years old and above at the time of application
- Photocopy of Birth Certificate
- Photocopy of Marriage Certificate for married female applicants (if available)
- Medical Certificate indicating "Fit to work"
- Barangay Clearance
- Photocopy of any government-issued ID/school ID
- Photocopy of Transcript of Records/Form 137 (if available)



Mary June Larraquel

The instructors are well trained, they are knowledgeable about everything and are with high standards. They are also very approachable. The school made sure to provide everything to us students.



Bryan Monsanto

I believe the greatest strength of the AGREA Farm School is their belief they can change the mindset of the people of Marinduque: that farming is not just farming, that it is also sexy and fun.



Donna Ara Naling

The instructors are knowledgeable, friendly, and respect different levels of understanding. They have great expertise in this field. They are energetic and are always open for questions.

Agriculture Courses Offered

AGREA FARM SCHOOL inspires farmers, farming enthusiasts, garden hobbyists, professionals, teachers, students, and everyone else in between, to use the same agriculture competencies to lead a healthy and sustainable future.

NEW COURSE
ORGANIC AGRICULTURE PRODUCTION NC II
232 HOURS | 29 DAYS | FULL SCHOLARSHIP

Organic Agriculture Production NCII

29 Days | Full Scholarships Available

Consists of competencies that a person must achieve to produce organic farm products such as chicken and vegetables including the production of organic supplements such as fertilizers, concoctions and extracts. It has two (2) elective competencies which are on raising organic hogs and raising organic small ruminants.

NEW COURSE
PEST MANAGEMENT (VEGETABLES) NC II
312 HOURS | 39 DAYS | FULL SCHOLARSHIP

Pest Management (Vegetables) NCII

39 Days | Full Scholarships Available

Trains participants in implementing pest management activities in both backyard and commercial vegetable farms. The course involves carrying out competencies in pest management in relation to the growing of veggies specifically crops such as tomato, pepper, eggplant, cabbage, broccoli, cauliflower, and Chinese cabbage.

NEW COURSE
AGRICULTURAL CROPS PRODUCTION NC II
336 HOURS | 42 DAYS | FULL SCHOLARSHIP

Agricultural Crops Production NCII

42 Days | Full Scholarships Available

Trains participants in producing various crops and includes performing nursery operations, planting, caring and maintaining of crops, carrying-out harvest and post-harvest operations. It also equips students in understanding and performing appropriate agricultural duties.

AGREA FARM SCHOOL IMPACT MEASURE

AGREA FARM SCHOOL

2019-2020

Engagement Summary

The AGREA Farm School in Marinduque, Philippines accumulated a total of **90,256 training hours** in Organic Agriculture Production NCII, Agricultural Crops Production NCII, and short agricultural courses in 2019-2020. AGREA produced **732 scholars** in that academic season.

62.98%

GIRL POWER. As we enable more women in the food and agriculture ecosystem, a huge number of our agri graduates are females.

65.30%

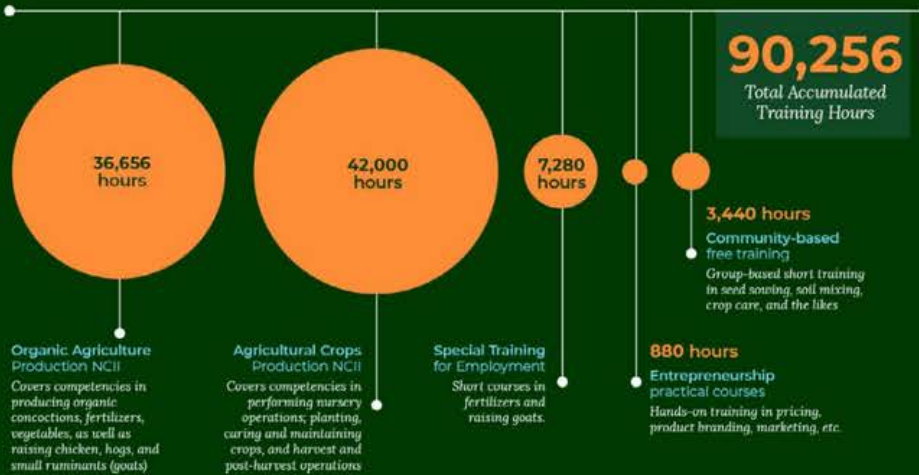
FREE EDUCATION. More than half of our courses are sponsored, while 35% are provided by AGREA, especially to our partner farmers, for free.

54.64%

NEW SPROUTS. Majority of our scholars and graduates are young farmers and farming advocates aged zero to 35 years old.

99.18%

LOCALS FIRST. Almost all of the scholars at our farm school in Marinduque are locals: residents, farmers, and agri trainers, and farming enthusiasts.



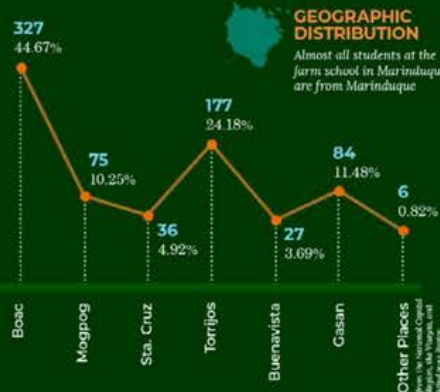
AGREA FARM SCHOOL | /AgreaPH | @AgreaPHL | www.agrea.ph

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732 Total Graduates



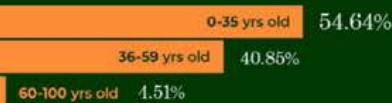
62.98%

WOMEN FARMERS. A significant number of our farming students and graduates are women.



AGE GROUP

More Youth in Agriculture
Young Filipinos aged 0-35 years old comprise 54.64% of all graduates at the AGREA Farm School.



Based on a 2017 survey of the Department of Agriculture (DA), the average age of farmers in the Philippines today is 60 years old.

P2.53M 80.46%

TESDA TVET Allocation

P201K 20.46%

Office of House Speaker Lord Allan Jay Velasco

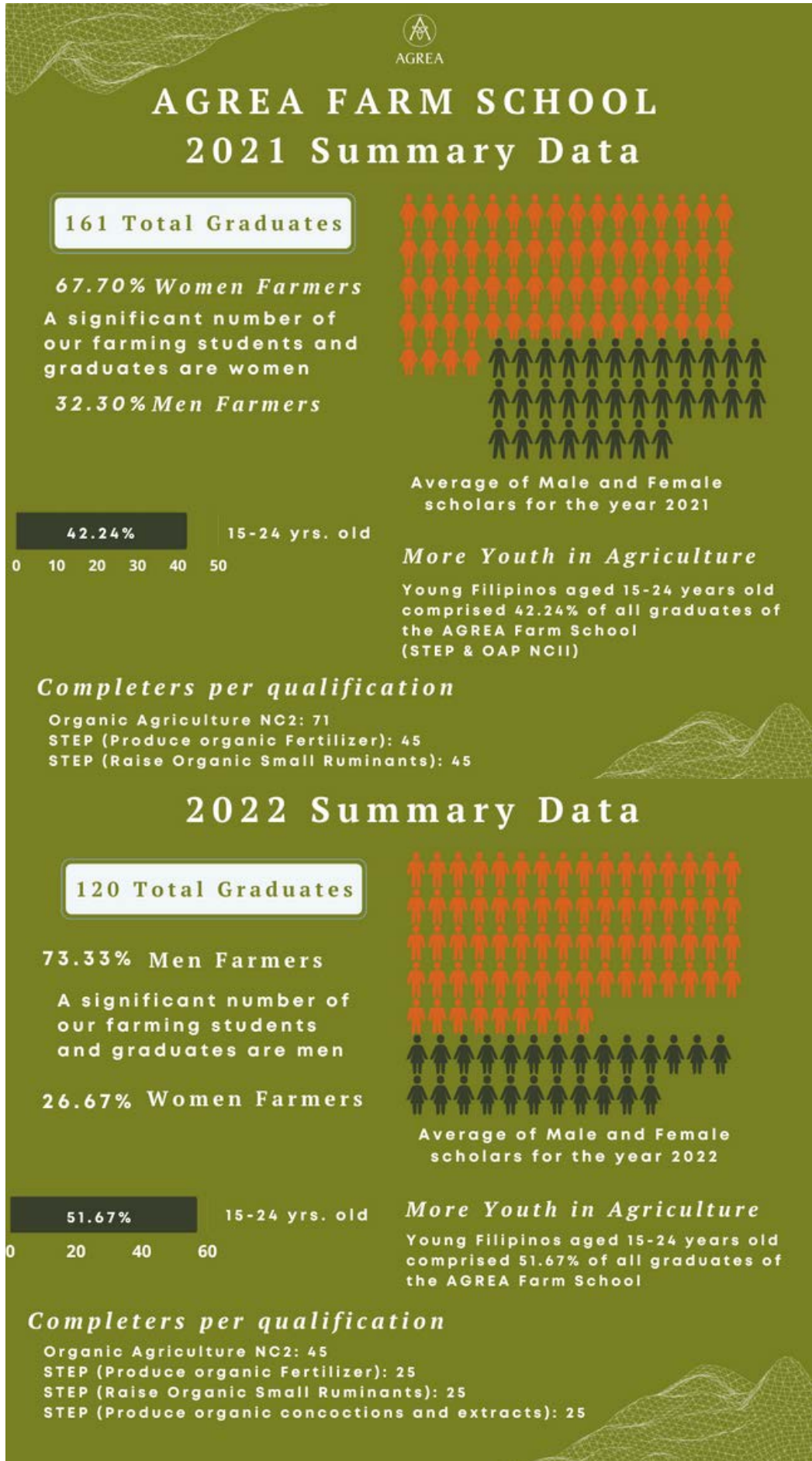
P98K 8.04%

Department of Education Marinduque

SCHOLAR SPONSORSHIP

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AGREA FARM SCHOOL IMPACT MEASURE



AGREA FARM SCHOOL IMPACT MEASURE

AGREA

IMPACT MEASURES

FARM SCHOOL FOR TESDA SCHOLARS IN MARINDUQUE

73.33% Women farmers

51.67% Youth in Agriculture

45
80

Organic Agriculture NC2 Completers
Special Training for Employment Program (STEP) Completers: Produce Organic Fertilizers, Raise Organic Small Ruminants, Produce Organic Concoctions, Extracts

AGREA FARM ESTATE
AGREA FARM SCHOOL

AGREA IMPACT MEASURE

AGREA

IMPACT MEASURES

URBAN AGRICULTURE PROGRAM IN PAYATAS

200 Trained and empowered women with intensive knowledge on leadership, values formation, and urban agriculture

200 Undernourished children were served with healthy meals where some of the ingredients came from the urban garden

10 Local Food Champions were able to open their first savings account through BPI BanKO

AGREA IMPACT MEASURE OF URBAN AGRICULTURE PROGRAM IN PAYATAS

Impact report

LAUNCH OF AGREA RESCUE KITCHEN & FEEDING PROGRAM



IMPACT MEASURES



200

EMPOWERED WOMEN WITH VALUE-ADDITION PRODUCT



10

MEMBERS WHO ARE FIRST-TIME BANK ACCOUNT HOLDERS THROUGH BPI BANKO



55

CHILDREN SERVED WITH NUTRITIOUS MEALS



Impact report

LAUNCH OF AGREA RESCUE KITCHEN & FEEDING PROGRAM



A day with unique opportunities

To celebrate World Food Day this year, we established ARK in Payatas on October 14, 2022, with a more empowered community of women urban farmers we have supported. We launched the AGREA Rescue Kitchen - Payatas: Urban Agriculture for Community Nutrition and Livelihood.

The rescue kitchen was an offshoot platform of our current urban agriculture program. It catered to two activities:

- (1) a nutrition program for 200 children in Payatas for 1-year where most of the ingredients of the meals will be coming from the urban gardens;
- (2) a livelihood program for women through value-addition of produce from the urban gardens.

A message from AGREA Team

We couldn't have done it without your generous support.

Thank you to all our strong and constant partners for development of our urban agriculture program!

AGREA IMPACT MEASURE IN MAJAYJAY, LAGUNA



AGREA IMPACT MEASURE IN MAJAYJAY, LAGUNA

IMPACT MEASURES

**ENABLING FARM-TO-TABLE
IN MAJAYJAY, LAGUNA**

162 Program Completers

108% Program Adaptability

44% First-time bank account holders thru the program

23% Increased in knowledge on sustainable farming

ZERO HUNGER

162
PROGRAM
COMPLETERS

108%
PROGRAM
ADAPTABILITY

ZERO WASTE

23%
INCREASE IN KNOWLEDGE
IN SUSTAINABLE FARMING

ZERO INSUFFICIENCY

100 %
INCOME INCREASE
P 20,000 - P 25,000 AVERAGE
WEEKLY INCOME AT SOMO MARKET

32%
UNUSED LAND UTILIZED

39%
FIRST-TIME BANK ACCOUNT
HOLDERS THRU THE PROGRAM

AGREA COMMUNITY-BASED MAPPING PROGRAM IN ILOCOS

GOVERNANCE & SOCIAL COMPONENTS

DEMOGRAPHICS

315
FARMERS

1,362
INDIRECT BENEFICIARIES

76% MALE
24% FEMALE

66%
22-54 YEARS OLD

INFRASTRUCTURE ACCESS



WATER PUMP
RIVER
IRRIGATION
RAIN FED



NONE
WAREHOUSE
HOUSE
BARN



NONE
MUNICIPAL AGRICULTURE
OFFICE (MAO)
LOCAL GOVERNMENT UNIT



NONE
PUBLIC MARKET
ULPI
VENDING

MAIN CHALLENGES
EXPENSIVE FARM INPUTS
TYPHOON
NO CAPITAL
LOW QUALITY PRODUCTS
WATER SHORTAGE

ACCESS TO LAND



DIVERSIFICATION USE
MAJORITY DO NOT HAVE LANDS

CAN BE USED FOR DIVERSIFICATION
MAJORITY DO NOT HAVE LANDS

MEMBERSHIP TO ASSOCIATIONS OR COOPERATIVES

95% STA. CRUZ
97% STA. LUCIA
3% QUIRINO

BENEFITS

FARM INPUTS
CASH ASSISTANCE
FERTILIZER
WATER PUMP
HEALTH CARE

SUPPORT FROM GOVERNMENT AND PRIVATE ORGANIZATIONS

CASH ASSISTANCE
FARM INPUTS
SEEDS
FERTILIZER
SPRAYER



9% SHARED THAT THERE ARE TRAININGS FOR YOUTH AND WOMEN IN AGRICULTURE

TRAININGS (2019-PRESENT)

AGRONOMY
STP ULPI
ULPI TRAINING

FOOD PREFERENCE

NUTRITION
FRESHNESS
SATIETY
TASTE
PRICE

ECONOMIC COMPONENTS

ACTIVITIES DURING NON-TOBACCO SEASON



VEGETABLE PRODUCTION
RICE PRODUCTION
LIVESTOCK PRODUCTION

AVERAGE MONTHLY INCOME

92%
EARNING BELOW THE POVERTY LINE
(LESS THAN PHP 10, 957)

ACCESS TO FINANCE

81%
UNBANKED

MAIN CHALLENGE FOR BANK ACCESS: NOT ENOUGH INCOME

90%
DO NOT HAVE SAVINGS



54% INTERNET ACCESS
82% FACEBOOK

DIVERSIFICATION PRACTICES



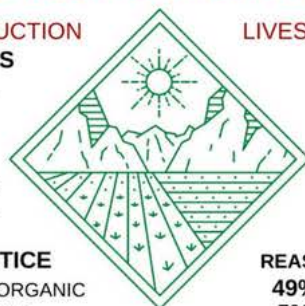
VEGETABLE PRODUCTION

CURRENT CROPS

STRING BEANS
TOMATO
EGGPLANT
SQUASH
BOTTLE GOURD
BITTER GOURD

BRAND OF SEEDS
NATIVE (OPEN-POLLINATED)
EAST-WEST
RAMGO

PRACTICE
41% INORGANIC
34% BOTH
25% ORGANIC



LIVESTOCK PRODUCTION

37% HAVE CHICKEN

25% HAVE COW

18% HAVE GOAT

REASON FOR DIVERSIFICATION
49% FOOD
5% INCOME
46% BOTH FOOD AND INCOME

MARKET








VENDING
PUBLIC MARKET
HOUSE-TO-HOUSE

AGREA COMMUNITY-BASED MAPPING PROGRAM IN ILOCOS

ENVIRONMENTAL COMPONENTS

EFFECTS OF CLIMATE CHANGE

-  **24%: LOW QUALITY OF PRODUCTS**
-  **14%: WILTING AND DESICCATION OF CROPS**
-  **13%: INFECTED LIVESTOCK**
-  **9%: DROUGHT AND TYPHOON**
-  **7%: FLOODING**

ECONOMIC LOSS FOR FARMERS

7%

EXPERIENCED OVERPRODUCTION OF CROPS
TOMATO | STRINGBEANS | EGGPLANT

CURRENT PRACTICES

USE OF INORGANIC FERTILIZER. MAJORITY OF INPUTS THEY RECEIVE ARE INORGANIC FERTILIZER.

CLIMATE-RELATED OBSERVATIONS

TYPHOONS ARE GETTING STRONGER AND MORE DEVASTATING.

WEATHER PATTERNS ARE AFFECTING THEIR CROPS (WILTING, LOW QUALITY).

WEATHER PATTERNS ARE NOW UNPREDICTABLE.



OUR PARTNERS



Kingdom of the Netherlands



AGREA FOUNDATION

LET'S WORK TOGETHER!



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Connect with us!



www.agrea.ph



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20
22

AGREA
FOUNDATION



AGREA



COMPANY PROFILE

Ecology of Dignity

ASSOCIATION

EMPOWERING WOMEN IN THE FOOD
AND AGRICULTURE ECOSYSTEM

January 26, 2023

